



# ONE IN A MILLION MUSICAL

An Investment Opportunity

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**KEVIN DAVIS**  
PRODUCTIONS

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# DISCLAIMER

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This overview is for informational purposes and is not an offer to sell or a solicitation of an offer to buy units in One In A Million Musical (the “Production”), and may not be relied upon in connection with the purchase or sale of any security. Interests in the Production, if offered, will only be available to parties who are “accredited investors” (as defined in Rule 501 promulgated pursuant to the Securities Act of 1933, as amended) and who are interested in investing in the Production on their own behalf. Any offering or solicitation will be made only to qualified prospective investors pursuant to an offering memorandum, and the subscription documents, all of which should be read in their entirety.



# SYNOPSIS

## A WINNING LOTTERY TICKET CAN RUIN EVERYTHING... OR BRING EVERYONE TOGETHER.

When a group of quirky friends strike it rich with a \$999 million lottery win, their seemingly unbreakable bonds are put to the ultimate test. Greed, jealousy, and a touch of madness threaten to tear them apart as they scramble for their share of the fortune.

But amidst the chaos, a young girl's unwavering belief in friendship offers a glimmer of hope. Can she help these once-close friends rediscover the true meaning of loyalty and camaraderie before it's too late?

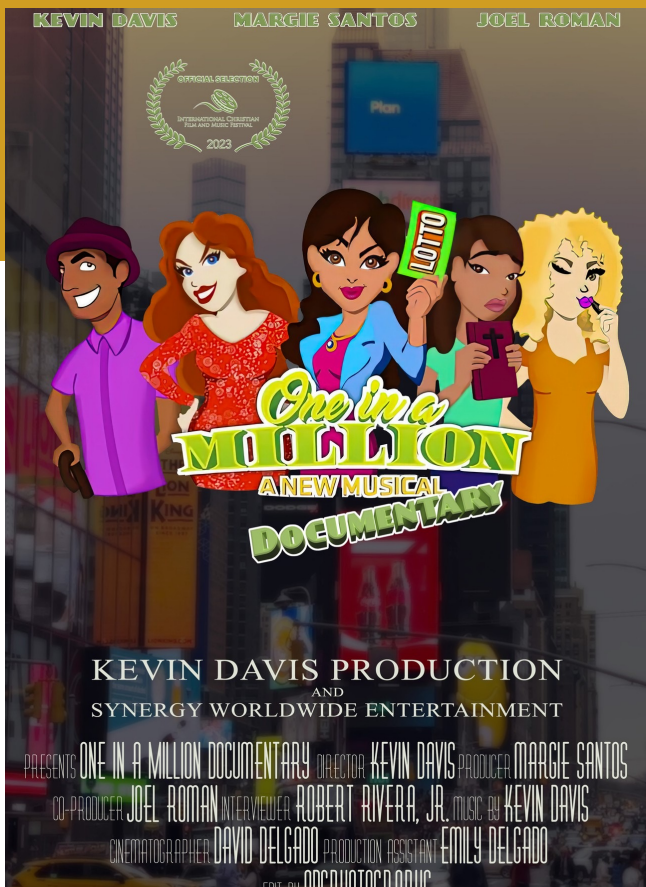


A HILARIOUS AND HEARTWARMING TALE OF  
FRIENDSHIP, BETRAYAL, AND THE UNEXPECTED  
CONSEQUENCES OF WINNING BIG.

Greed

Jealousy

Touch of madness



# SHOW HISTORY

- 2007**  
Musical conceived to bring joy during the recession.
- 2008**  
Performed at local churches.
- 2010**  
Became a local favorite during the holiday season.
- 2012**  
Workshopped at Ray Arins Theatre.
- 2014**  
Revised version workshopped at Mint Theatre.
- 2017**  
Professional creative team joins the project. Workshopped at Riverside Theatre.
- 2018**  
Plans to open Off-Broadway.
- 2022**  
Workshopped at Riverside Theatre post-pandemic.



# ABOUT US



## MISSION

Bringing America's classical music, jazz, to diverse audiences and amplifying underrepresented voices in the arts.

KEVIN DAVIS PRODUCTIONS, LLC DELIVERS FAITH INSPIRED, FAMILY FRIENDLY, ENTERTAINMENT TO DIVERSE AUDIENCES WHILE UPLIFTING UNDERSERVED VOICES IN THE ARTS.

Since our establishment, we put up three Off-Broadway productions in NYC that have been attended by 600 audience members. Our company is also dedicated to mentoring youth and emerging talent who would like to work on and off stage.



## KEVIN DAVIS

Award-winning Composer, Director, Playwright, and Musician  
Founder of Kevin Davis Productions

## DIVERSE CAREER

- Began artistic journey at Carnegie Hall at age 13.
- Worked in corporate finance before pursuing arts full-time.
- Established Kevin Davis Productions to create impactful theatre.

## NOTABLE PROJECTS

- Produced One In A Million Musical.
- Directed Somewhere I Can Scream and Saints Under Glass.
- Composed for Greyson Matters.
- Creative Director for new works 50,000 Mules and Happy To Be Me Brandy

## ARTISTIC VISION

- Creates theatre that inspires and illuminates the lives of marginalized communities.
- Blends his passion for the arts with his understanding of business and finance.

# THE CREATIVE TEAM



BENJAMIN BRIONES

Director and Choreographer

## EXTENSIVE BALLET EXPERIENCE

- Graduated from prestigious dance schools in Mexico City.
- Former Soloist with multiple ballet companies.

## FOUNDING ARTISTIC VISION

- Established Benjamin Briones Ballet in 2012.
- Renowned choreographer with international reach.

## TEACHING EXPERTISE

- Instructs at prestigious dance schools in New York City.



DANA RAINEY

Versatile Performer and Choreographer

## EXTENSIVE TRAINING

- Studied dance, theatre, and choreography at prestigious institutions.
- Graduated from Hollins University and Drew University's Theological School.

## DIVERSE PERFORMANCE EXPERIENCE

- Danced with renowned companies in Denmark, Washington, and Cincinnati.
- Worked with acclaimed directors George C. Wolfe and Michael Kahn.
- Performed in Off-Broadway productions of *Your Arm's Too Short To Box With God and Fela*.

## CHOREOGRAPHY CREDITS

- Choreographed for numerous theatre companies, festivals, and organizations.
- Assisted renowned choreographers Bill T. Jones and Michael Kahn.

## TEACHING AND CURRICULUM DEVELOPMENT

- Conducts liturgical dance workshops internationally.
- Developed performing arts curriculums for the Apollo Theater.
- Serves as an Adjunct Professor at Naugatuck Valley Community College.

## PUBLISHED AUTHOR

- Wrote the book *Letters To A Dance Minister*.

# THE CREATIVE TEAM



JOEL ROMAN

Co-Producer/Actor

## SCREEN AND STAGE EXPERIENCE

- SAG/AFTRA actor with credits in TV ("iCarly," "America's Most Wanted") and theatre.
  - Performed Off-Broadway and directed his own one-man show.
- 

## FILM PRODUCTION

- Currently writing and producing his film, "The Port."
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## DEDICATED TO THE PROJECT

- Passionate about theatre and bringing the production to life.



HECTOR RODRIGUEZ JR.

Music Director

## EDUCATION

- Bachelor's Degree in Professional Music from Berklee College of Music.
- 

## INSPIRATION

- Primarily inspired by his faith in God.
- 

## CURRENT ROLES

- Musician and worship leader at his local church.
- Serves as a worship leader for various churches across the U.S.



# PRESS RELEASES



## ONE IN A MILLION MUSICAL COMES TO THE RIVERSIDE THEATER TONIGHT

Published: Nov. 2017

"I attended a performance of One In A Million Musical and had a wonderful time. The show is delightful. It had a lovely mix of humor and warmth and the message, and the story conveys a meaningful message for us all."

AMY GEWIRTZ  
Broadway Producer



## "I LOVED "ONE IN A MILLION" AND I WOULD GO SEE IT AGAIN!"

Published: 2016

"...This amazing play is a joyously funny experience! While it is not an interactive show, every highly charged scene, with the beautiful songs and heart rendering and sometimes hilarious lyrics, brought the audiences out of their seats."

CARMEN AMOROS  
New York Pod Café Host



## "THE THIRD RUN OF "ONE IN A MILLION MUSICAL" WAS HOT!"

Published: Nov. 2017

"What I loved most about OIMM is that the production brings God into the equation and makes us ponder who we are, our wants and desires and how we must try to strike a balance between all of our needs and wants and what it is that our Creator truly wants for us."

CARMEN GOLDBERG  
New York Podcasting Café Radio

# THE BUZZ FROM THE INDUSTRY



"It was a thrill to finally see theater-maker Kevin Davis' terrific show One In A Million Musical at the Riverside Theater. Congrats to Kevin Davis and his entire company."

**KEN DAVENPORT**

Two Time Tony Award Winner



"One In A million is a unique and fresh musical that bounces into your heart with some of the best new songs I've heard in a long time."

**JOEL KRANTZ**

Award Winning Playwright and composer



"The show was spectacular and fun! Beautiful, beautiful music too. Loved the silliness laced throughout the show plus a beautiful message from the heart. ...Kevin is such a talented musician and love, love, the JazzCatz! Mazel tov!"

**DIANE UNIMAN**

Best Selling Author and Producer



"The show is delightful! It had a lovely mix of humor and warmth and the message and the story conveys a meaningful message for us all. I loved the music, particularly several beautiful ballads and the excellent dancers. I look forward to seeing the next steps on OIAM'S JOURNEY. BTW, a special treat was Kevin Davis and his band, The Jazz Catz, that played a short "concert" before the show began - Kevin rocks on soprano and tenor sax!"

**AMY GEWIRTZ**

Broadway Producer and Investor

# THE INVESTMENT OPPORTUNITY

We are currently raising a minimum of

## \$426,000 TO A MAXIMUM OF \$1,000,000

from investors for the Off-Broadway production of One In A Million Musical.

FOR POTENTIAL FRONT MONEY INVESTORS

The suggested investment amount is \$50,000.

FOR OTHER ACCREDITED INVESTORS

The suggested investment amount is \$25,000.



## USES

PHYSICAL PRODUCTION	17,500
PROFESSIONAL FEES	58,500
CAST, STAGE MGMT, CREW FEES	44,500
PRE-PRODUCTION/REH EXPS	5,500
DEVELOPMENT	5,000
ADVERTISING & PUBLICITY	61,500
GENERAL & ADMINISTRATION	21,080
THEATRE RENTAL	10,000
CONTINGENCY	46,920
6 WEEK RESERVE (\$26K/WEEK)	156,000
<b>TOTAL USES</b>	<b>426,500</b>



# FINANCIAL PLAN

OFF BROADWAY BUDGET

175 seats

5 performances a week

TICKET PRICES CATEGORY		
SEAT CATEGORY	PRICE	NO OF SEATS
Premium	\$99	12
Regular	\$79	147
Rush	\$25	15

GROSS POTENTIAL REVENUE	
TOTAL REVENUE (100% CAPACITY)	\$13,176
Anticipated discount (20%)	\$2,635
Gross Potential Revenue (5x/week)	\$52,704

INVESTORS RECOUP THEIR INVESTMENT FROM 100% OF THE PRODUCTION COMPANY'S DISTRIBUTIONS BEFORE ANY PROFIT-SHARING.

PERCENT OF CAPACITY	100.00%	90.00%	80.00%	70.00%	60.00%	50.00%
Gross Revenue	52,704.00	47,433.60	42,163.20	36,892.80	31,622.40	26,352.00
Less: 4.5% TICKETING FEES	2,371.68	2,134.51	1,897.34	1,660.18	1,423.01	1,185.84
NAGWBOR	50,332.32	45,299.09	40,265.86	35,232.62	30,199.39	25,166.16
Less: WEEKLY EXPENSES	26,000.00	26,000.00	26,000.00	26,000.00	26,000.00	26,000.00
Balance	24,332.32	19,299.09	14,265.86	9,232.62	4,199.39	(833.84)
PRE RECOUPMENT						
Less: ROYALTY POOL (15%)	3,649.85	2,894.86	2,139.88	1,384.89	629.91	(125.08)
Net Income	20,682.47	16,404.22	12,125.98	7,847.73	3,569.48	(708.76)
WEEKS TO RECOUP	20.62	26.00	35.17	54.35	119.49	Break even
POST RECOUPMENT						
Less: ROYALTY POOL (30%)	7,299.70	5,789.73	4,279.76	2,769.79	1,259.82	-
Net Income	17,032.62	13,509.36	9,986.10	6,462.84	2,939.57	-

# RETURNS

## RECOUPMENT AND PROFIT DISTRIBUTION

Investors recoup their investment from 100% of the Production Company's distributions before any profit-sharing.

### AFTER RECOUPMENT

Investors receive 50% of Adjusted Net Profits.

Investor's share of profits is proportional to their contribution.

Example: A \$50,000 investment in a \$500,000 capitalization receives 5% of Adjusted Net Profits (10% of the investor share).

Front Money investors receive an additional profit of 1% of the producers share for every 4% of the investors share (1 for 4)

DISCLAIMER. The financial projections and information provided are for illustrative purposes only and are based on current assumptions. Actual results may vary significantly due to market conditions and other factors. This does not constitute an offer to sell or a solicitation to invest. Investors should perform their own due diligence and consult with financial and legal advisors before making any investment decisions. All investments carry inherent risks, including the potential loss of principal.





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# INVESTOR OPPORTUNITIES

✉ [oneinamillionmusical3@gmail.com](mailto:oneinamillionmusical3@gmail.com)

🌐 [kevindavisproductions.com](http://kevindavisproductions.com)

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## POTENTIAL INVESTORS

Please contact us at [oneinamillionmusical3@gmail.com](mailto:oneinamillionmusical3@gmail.com)

## DONORS

Please visit the link below to make your tax – deductible donation:  
<https://fundraising.fracturedatlas.org/kevin-davis-productions-llc>

