

A New Musical Comedy

One in a Million

An original musical comedy blending high-stakes jackpot farce with contemporary jazz, Latin rhythm, and soulful gospel.

BOOK, MUSIC & LYRICS

Kevin Davis

LEAD PRODUCTION

Kevin Davis Productions

Confidential • New York City

The Synopsis: High-Stakes Jackpot Farce

A \$999M Winning Ticket

Quirky church friends unexpectedly strike a monumental lottery jackpot, throwing lifelong loyalties into chaotic comedic suspense.

Instant fortunes ignite comic paranoia and high-stakes theatrical tension with relatable, authentic characters.

Catalyst: Unexpected Life-Altering Riches

Farce Meets Redemption

Hilarious greed and outrageous suspicions test friendships as congregation members vie for life-altering wealth.

A young girl's steadfast faith restores true community, delivering a jubilant celebration of love and spiritual harmony.

Resolution: Joyous Spiritual Harmony

Takeaway: High-Stakes Ensemble Comedy Built for Universal Mass Appeal

PRODUCTION TRAJECTORY • 15+ YEAR DEVELOPMENT ARC

From Grassroots Stage to Off-Broadway

2007–2010

Grassroots Tours

Local church circuit built enthusiastic holiday audiences across regional communities.

Grassroots Base

2012–2014

NYC Staged Labs

Workshops mounted at Roy Arias Theatre and the historic Mint Theater in New York.

Script Refinement

2017–2022

Riverside Run

Featured at Riverside Theatre and selected for Christian Film & Music Festival.

Mainstage Proof

2023–2025

Cabaret Acclaim

Workshops at Don't Tell Mama Cabaret and El Barrio's Artspace PS109.

Score Polish

2025–2026

MITF Showcase

Midtown Int'l Theatre Festival run at ATA; wide acclaim paving commercial run.

Commercial Ready

15+ Years of Proven Audience Demand, Iteration, and Acclaim

Fully Tested Book & Score

Critical Acclaim & Award Honors



MAJOR INDUSTRY RECOGNITION

Nominated for Five (5) BroadwayWorld Awards

Honoring outstanding achievements across book, original score, ensemble performance, and direction.

5x
NOMINEE

“A dream of an America for all of us, set to jubilant music.”

JIM CATAPANO • Arts Independent

Midtown International Theatre Festival Review

★ Official Selection: Christian Film & Music Festival

🎭 Published by Next Stage Press

Endorsed by Broadway & Commercial Leaders

"It was a thrill to see theater-maker Kevin Davis' terrific show One In A Million at the Riverside Theater. Congrats to Kevin and his company!"

KEN DAVENPORT

Tony Award-Winning Producer

"The show is delightful! A lovely mix of humor and warmth... great ballads, excellent dancers, and Kevin rocks with the Jazz Catz!"

AMY GEWIRTZ

Broadway Producer & Investor

"Kevin Davis delivers an infectious, unforgettable book and score... An exuberant showcase of community, humor, and musicianship."

BILL EISENRING

Theatrical Critic

Validated by Prominent Broadway Commercial Leaders & Independent Critics

Commercial Precedents for Faith-Friendly Farce

PRODUCTION	THEMATIC OVERLAP	LAUNCH PATHWAY	COMMERCIAL MILESTONE
Church Girls (Tyler Perry)	Faith ensemble, redemption, R&B/gospel	Regional to National Circuit	Multi-million national grosses
Altar Boyz	High-energy church parody & warmth	Off-Bway (New World Stages)	2,034 perfs; global licensing
Gospel at Colonus	Gospel/jazz score, community soul	Showcase to Broadway	Multi-decade revivals & tours
Trailer Park Musical	High-stakes lottery farce, quirky cast	Off-Broadway (37 Arts)	Recouped; lucrative stock rights

Market Insight: Commercial faith-infused comedies command loyal group sales, low marketing friction, and decades of regional licensing longevity.

The Strategic Commercial Edge

Universal Demographic Appeal

Draws both standard NYC theatre-goers and high-yield affinity groups, including church congregations and tour bus networks.

Agile Staging & Lean Footprint

Modular unit sets and a tight 4-piece rhythm section sustain a lean \$26K weekly operating nut for swift break-even.

\$26K

WEEKLY NUT

Ultra-lean commercial overhead

~50%

BREAKEVEN CAPACITY

Strong downside protection

100%

PRIORITY RECOUPMENT

Investor-first profit hierarchy

High Efficiency Production Model Geared for Fast Capital Recoupment

Showcase Budget: \$60,000

BUDGET CATEGORY	SCOPE & PERSONNEL BREAKDOWN	EST. COST
Cast & Stage Management	10 Principal Actors, 2 swings, 1 PSM, 1 ASM	\$15,500
Live Musicians	4 musicians (Live Rhythm Section / The Jazz Catz) & Accompanist	\$6,000
Creative Team & Music	Director, Choreographer, and Music Director	\$6,000
Venue Rental & Tech	3.5 to 4-week rental (75-99 seat NYC venue) including tech	\$14,000
Physical Production & Studio	Modular scenic elements, wardrobe, sound/lights & rehearsal space	\$7,500
Marketing, PR & Legal	Targeted trade PR, VIP industry ticketing, digital outreach & insurance	\$6,500
Contingency Reserve	Production reserve for staging & technical overages (~7.5%)	\$4,500
TOTAL SHOWCASE CAPITALIZATION		\$60,000

Fully capitalized showcase designed to solidify industry interest and launch Phase II Off-Broadway transfer.

Off-Broadway Capital & Weekly Operations

Initial Capitalization

\$426,000

Operating Reserve (6 Wks)	\$156,000 (36.6%)
Staging & Rehearsal	\$68,500 (16.1%)
Advertising & Marketing	\$61,500 (14.4%)
Bonds, Advances & Admin	\$59,000 (13.8%)
Professional & Creative Fees	\$58,500 (13.7%)
Contingency Reserve	\$22,500 (5.3%)

Weekly Nut (5 Shows/Wk)

\$26,000/Wk

Cast & Stage Mgmt (10 Actors + 2 Swings)	\$7,800
Theatre Facility & Front of House	\$7,000
Advertising & Faith Group Outreach	\$4,500
Live Musicians & The Jazz Catz	\$2,800
Production Crew & GM Administration	\$2,500
Maintenance Reserve & Wardrobe	\$1,400

Lean \$26,000 Weekly Nut Enables Fast Recoupment and Superior Investor Protection

Weekly Pro Forma (5 Performances)

CAPACITY	GROSS REV.	FEES (4.5%)	NUT	ROYALTY	NET CASH	RECOUPMENT
100% Capacity	\$52,704	\$2,372	\$26,000	\$3,650	\$20,682	~21 Weeks
90% Capacity	\$47,434	\$2,135	\$26,000	\$2,895	\$16,404	~26 Weeks
80% Capacity	\$42,163	\$1,897	\$26,000	\$2,140	\$12,126	~35 Weeks
70% Capacity	\$36,893	\$1,660	\$26,000	\$1,385	\$7,848	~54 Weeks
50% Capacity	\$26,352	\$1,186	\$26,000	\$0	Break-Even	Downside Shield

Downside Protection: The 50% breakeven barrier provides substantial resilience against seasonal theatrical market fluctuations.

Industry-Standard Investor Terms

PILLAR 01

Priority Return

100%

Investors recoup 100% of their initial capital contributions prior to any producer profit distributions.

Capital Preserved First

PILLAR 02

Backend Split

50 / 50

Following full recoupment, net operating profits are split 50% pro-rata to investors and 50% to production.

Equitable Upside

PILLAR 03

Front Money Perk

1 : 4

Early seed commitments receive 1% additional producer profit share for each 4% seed tranche committed.

Early Commitment Bonus

Conforms Fully to Theatrical Industry Standard Limited Partnership Terms

Be The One To Make A Million

Join Us as an Equity & Co-Producing Partner

Investment tranches and co-producing credits are currently open for accredited theatrical partners.

PRODUCTION OFFICE

**Jay Michaels Global
Communications**

New York City Theatrical Office

DIRECT INQUIRIES

info@jaymichaelsarts.com

Executive Producer Representation

OFFICIAL WEBSITE

kdavisproductions.com

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