

OFF-BROADWAY COMMERCIAL INVESTMENT OPPORTUNITY

OMEED'S TAPESTRIES

A powerful contemporary drama of forbidden devotion, secret resilience, and the relentless search for freedom.

PLAYWRIGHT

Barry M. Putt, Jr.

GENRE & SETTING

Dramatic Romance | Single Interior Set

REPRESENTATION

Jay Michaels Global Communications

EXECUTIVE SUMMARY

THE PRODUCTION & COMMERCIAL ARCHITECTURE

SECRET LOVE. STATE OPPRESSION. UNBREAKABLE BONDS.

Set in contemporary Esfahan, two men navigate a clandestine romance inside a street-side tapestry shop on an average city block.

STAGE ARCHITECTURE

SINGLE INTERIOR SET

Minimal build expenditure. Rapid turnaround.

OPERATING MODEL

LEAN ENSEMBLE CAST

Low weekly nut. Optimized profit margins.

TRANSFER CAPABILITY

HIGH TOURING MOBILITY

Frictionless regional and global transfers.

ARTISTIC LEADERSHIP

PLAYWRIGHT BARRY M. PUTT, JR.



Investigative Authenticity

Developed from 36 firsthand interviews with Iranian LGBTQ+ refugees.

Recognized Track Record

Santa Barbara Diversity Award winner with 50+ audio drama credits.

"Film and theatre bring people together, fostering understanding in an increasingly divided world."

DEVELOPMENT TRACK

INDUSTRY READING AT OPEN JAR STUDIOS

COMPLETED MILESTONE

FULL ENSEMBLE PRESENTATION

Directed by Robert Liebowitz, presenting the full cast at Open Jar Studios to enthusiastic industry acclaim.

INSTITUTIONAL BACKING

HUMANITARIAN PARTNERSHIP

Presented with opening remarks by Jane Clementi of the Tyler Clementi Foundation to combat international anti-LGBTQ+ bullying.

CROSS-MEDIUM SUCCESS

SCREENPLAY DIVERSITY WINNER

CRITICAL VALIDATION

DIVERSE WRITERS OUTREACH AWARD

Honored as Best Feature Screenplay at Santa Barbara International for authentic Middle Eastern queer narratives.

DOWNSTREAM UPSIDE

SCREEN-READY FRANCHISE POTENTIAL

Provides investors with a direct upstream pipeline for feature packaging and premium episodic streaming options.

CRITICAL ACCLAIM

INDUSTRY RECOGNITION

"Calls to mind successful films like Moonlight... Rich characters that draw high-caliber performers."

THE BLACK LIST

"A powerful plea for the humanity of all people, regardless of whom they love."

LUCRETIA ANNE FLAMMANG

"Stunning in its ability to deliver its necessary message of warning and fragile hope."

STEVE NILES, ARTIUM: OMNI

MARKET PRECEDENTS

COMMERCIAL & CRITICAL BENCHMARKS

PRODUCTION	STRUCTURAL MODEL	COMMERCIAL OUTCOME
English	Iranian ensemble in a single room setting	Pulitzer Prize Winner; Sold-Out Transfer
Indecent	Forbidden queer romance across boundaries	Tony Winner; PBS Great Performances
The Band's Visit	Intimate Middle Eastern human connection	10 Tony Awards; High-Margin Tour
The Pride	Societal repression vs. authentic identity	Olivier Winner; Lucrative Global Licensing

TARGET AUDIENCE REACH

CORE BASE LGBTQ+ & ALLIES Engages loyal theatergoers seeking urgent, high-stakes international queer drama.	ADVOCACY COHORT HUMAN RIGHTS NETWORKS Partnered with advocacy groups like Tyler Clementi Foundation for institutional support.	CULTURAL SEGMENT GLOBAL CULTURE PATRONS Appeals directly to university networks and Middle Eastern diaspora arts audiences.
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PHASE 1: PROOF OF CONCEPT

SEED CAPITAL

SHOWCASE (AEA) BUDGET

\$50,000 TARGET

CATEGORY	ALLOCATION	KEY DELIVERABLES
Theater Rental & Venue	\$16,500	3–4 week run in 64–seat theatre at ATA (American Theatre of Actors)
Talent & Creative Fees	\$14,500	7 AEA Actors, Director, and AEA Stage Manager stipends
Scenic & Technical Design	\$7,000	Persian tapestry shop set elements, lighting, audio soundscape
Rehearsal Facilities	\$4,000	3 weeks studio time at Open Jar / NYC rehearsal halls
Marketing & Press Outreach	\$5,000	Curated trade PR, industry guest lists, reviewer tickets
Insurance & Reserves	\$3,000	General liability, compliance filing, contingency buffer

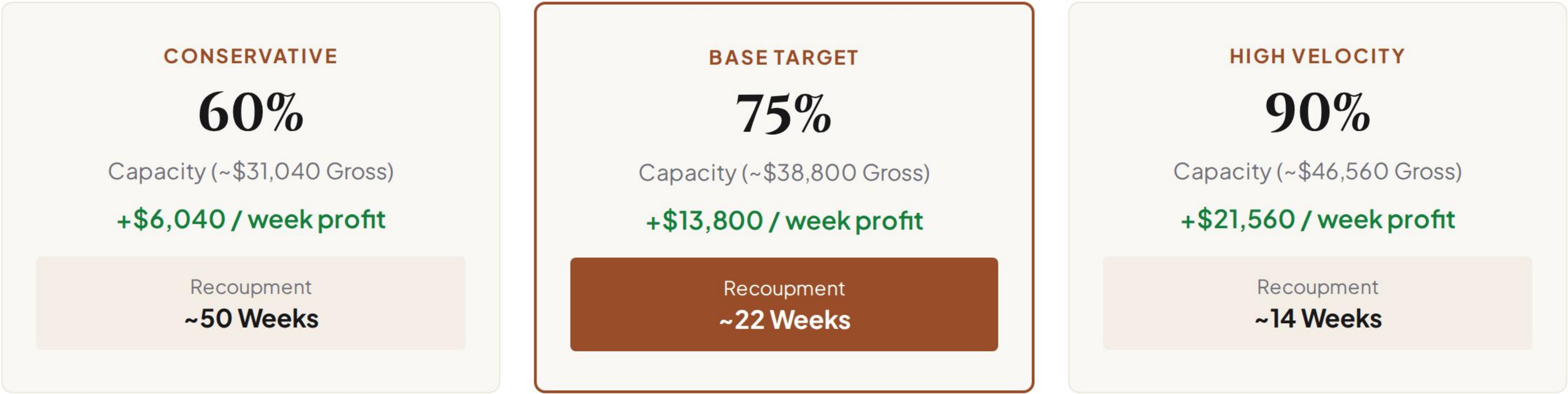
OFF-BROADWAY CAPITALIZATION

TOTAL CAPITALIZATION
\$300,000

LINE ITEM	BUDGET	SHARE	SCOPE
Marketing & Institutional PR	\$75,000	25%	Press representation, digital ad campaigns, patron outreach
Scenic & Lighting Build	\$70,000	23%	Atmospheric Persian tapestry shop environment & lighting rig
Creative Team & Cast Payroll	\$60,000	20%	Director, cast advances, stage management, sound design
Bonds, Legal & Reserve Capital	\$50,000	17%	Equity security deposits, legal retainers, insurance
Theater Advances & Crew Tech	\$45,000	15%	Load-in crew, technical rehearsals, venue deposit

PRO-FORMA RECOUPMENT MODEL

Based on 199–Seat House | 8 Shows/Week | \$65 Average Ticket | \$25,000 Weekly Nut



LONG-TERM VALUE

ANCILLARY HORIZONS

FILM PACKAGING

FEATURE SCREENPLAY

Winner of Santa Barbara Screenplay Diversity Award. Ready for independent cinema packaging.

EPISODIC IP

STREAMING SERIES

Multi-layered character arcs provide an ideal framework for limited streaming drama.

CATALOGUE RIGHTS

GLOBAL LICENSING

Published by Next Stage Press for worldwide regional and academic stage reproduction.

CAPITAL PARTNERSHIP

INVESTOR EQUITY TERMS

PREFERRED STRUCTURE

100%

Preferred Return

Investors receive 100% of net profits until initial principal is fully recouped.

50/50 Profit Distribution

Equal 50/50 split between investors and producer pool post-recoupment.

20% Showcase Multiplier Bonus

Phase 1 commitments (\$50K) receive a 20% equity bonus conversion into Phase 2.

Subsidiary & Ancillary Rights

Pro-rata equity participation in future film, television, and licensing revenues.

COMMERCIAL PARTNERSHIP

JOIN US FOR THE NEXT CHAPTER

Culturally urgent. Emotionally resonant. Commercially disciplined.

Jay Michaels Global Communications, LLC

Investment & Co-Production Inquiries

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Image Sources

600 × 400

https://res.cloudinary.com/marketscalecms/image/upload/f_auto,q_auto/v1/payload/media/barry-m-putt-jr-on-the-crafted-journey?_a=BAMAABfo0

Source: www.marketscale.com