

NEIGHBORHOOD REVITALIZATION • DETROIT, MI

Spring Garden Community Basketball Court

Transforming vacant private land into a free, safe, and vibrant athletic space for Detroit youth and neighborhood families.

PROJECT LEAD & LANDOWNER

Hector Gonzalez Aguilar (Sgt)

COMMUNICATIONS OFFICE

Jay Michaels Global Communications

PROJECT MISSION

Transforming Vacancy Into Youth Opportunity



100% Free Community Asset

Privately owned parcel dedicated solely to local youth.

Constructive Neighborhood Haven

Safe outdoor hub for fitness and daily mentorship.

Permanent Civic Infrastructure

Commercial court, perimeter fencing, and seasonal clinics.

Why Active Recreation Decreases Local Crime

6%

Detroit Park Land

Severe recreational deficit below national median.

-29%

Violent Crime Reduction

Proven drop when vacant parcels are reactivated.

-73%

Youth Assault Decline

Sustained decline during structured athletics.

Built Directly on Spring Garden Street



Residential Integration

Direct walk-up access for neighborhood families.

Heavy-Duty Perimeter

Full black chain-link enclosure with access gates.

Dedicated Private Parcel

Permanent non-commercial recreation dedication.

Core Physical Construction Elements



Paving & Grading

Heavy-duty asphalt base engineered for freeze-thaw resilience.



Commercial Hoops

Dual weather-sealed steel systems with breakaway rims.



Fencing & Lighting

Perimeter barrier, safety access gate, and dusk illumination.

Construction & Equipment Budget

Target Campaign: \$39,000

Category	Scope & Deliverables	In-Kind Opportunity	Cost
Site Preparation	Clearing, subgrade excavation, compaction	Contractor labor & equipment	\$4,500
Asphalt & Paving	Reinforced base pouring, uniform leveling	Material supplier donation	\$16,500
Hoop Systems	2 pro outdoor posts, all-weather paint lines	Sports foundation sponsor	\$6,500
Perimeter Fence	Protective perimeter enclosure with entry gate	Fence fabrication donor	\$5,500
Lighting & Fixtures	Dusk solar fixtures, park benches, bins	Corporate civic grant	\$3,500
Total Campaign	Includes \$2,500 contingency & youth gear		\$39,000

Completed Regulatory & Planning Milestones

MILESTONE 01 • APPROVED

DLBA Approval

Beautification formally approved by Detroit Land Bank Authority.

MILESTONE 02 • SURVEYED

Boundary Survey

Licensed surveyor verified exact property parcel parameters.

MILESTONE 03 • EVALUATED

Contractor Bidding

Multiple local quotes evaluated to secure fair pricing.

A Vibrant Outdoor Hub for Detroit Youth

Organized Youth Clinics

Regular seasonal drills, clinics, and skill camps.

Disciplined Peer Mentorship

Veteran-led guidance reinforcing sportsmanship and respect.

Safe Daily Gathering

A positive street-level alternative for neighborhood teens.



Foundation & Civic Alignments

GRANT PARTNER

CFSEM Foundation

Direct connection to Pat Sharrow for construction grant alignment.

ACTIVE OUTREACH

Lifebuilders Detroit

Collaborating on long-term youth empowerment and clinic sessions.

GEAR PARTNER

Leveling the Field

Equipment and apparel partner for youth players post-construction.

CIVIC NETWORK

Detroit Parks Coalition

Citywide network support for local recreational infrastructure.

CAPITAL MOBILIZATION

Fundraising Platforms & Strategy

ACTIVE PRIMARY PLATFORM

Patronicity Campaign

Live crowdfunding designed to trigger state and municipal matching funds for Detroit parks.

Targeting Michigan civic recreation matching grants.

COMPLETED SEED PHASE

GoFundMe Grassroots

Successfully deployed to fund boundary surveys and establish early neighborhood viability.

Individual donor traction transitioned to match stage.

Dedicated Project Leads & Communications



Hector Gonzalez Aguilar

Project Lead, Property Owner & Veteran (Sgt)

Former military Sergeant bringing disciplined leadership to site logistics, contractor vetting, and parcel stewardship.



Jay Michaels Global

Official Communications Office (JMGC)

Managing institutional outreach, press relations, crowdfunding amplification, and community partner alignment.

BUILDING A SAFER, STRONGER NEIGHBORHOOD

Partner With Us to Complete Spring Garden Court

Every contribution builds a permanent community haven through direct funding, material donation, contractor labor, or youth sports gear.

DIRECT PROJECT CONTACT

Hector Gonzalez Aguilar

Spring Garden St, Detroit, MI

PRESS & INSTITUTIONAL INQUIRIES

Jay Michaels Global Communications

Official Communications Office